

Your Strategy Navigator

// Information and Questionnaire for your Booking

Your opportunities for growth – efficiently and precisely

Minimum effort – your foundation for growth

How does the Strategy Navigator work?

Process

1. You do the booking of your Strategy Navigator.
2. You provide us with data and names of selected representatives of your company; they take some time for a structured interview (approx. 15-30 minutes depending on scope).
3. We then conduct the analysis and develop fundamental strategies of action.
4. In a joint workshop, we discuss the achieved results. You gain insights into our methods, which you may use as well.
5. You receive a results report with our recommendations. Then you to decide which growth opportunities you are going to implement.

5 steps – less than 8 weeks; we calculate your investment into growth individually and depending on your chosen scope.

What exactly is included in your Strategy Navigator?

Scope

Some pre-defined analyses make up the backbone of the Strategy Navigator. Of course, you are free to choose additional analyses for a broader foundation. Based on your choices, we develop your specific offer.

Backbone of the Strategy Navigator

These analyses are always included in your Strategy Navigator.

Analyses

- Internal dynamics (revenues, profitability, essential products and markets, strategies so far)
- External dynamics (environmental changes, opportunities, risks)
- Strategic performance
- Strength profile (initial version)
- Strategy analysis “exploit”
- Strategy analysis “expand”
- Workforce portfolio analysis (quantitative)
- Dynamic simulation of workforce portfolio (10 years period, qualitative)

Your results

Location on the growth curve
Hypotheses on how results are generated
Strategic implications

Growth potentials and risks within relevant markets

Need for action
Level of alignment

Foundation for growth
Access to (hidden) growth potentials

How to exploit the existing business

How to expand the existing business

Hot Spots within the workforce today
Strategic risks and opportunities

Dynamic development of risks and opportunities within the workforce

Additional Analyses for your Strategy Navigator – additional booking

These are additional analyses available for your optional booking. Please indicate your choices.

<u>Analyses</u>	<u>Results</u>
Strategy analysis “capture”	How to capture new markets and create trends
Leadership and communication processes	Opportunities and risks of strategy implementation
Decision-making processes	Assessment of current process and matter-of-fact foundation
Early recognition of future risks	Strategic risks Strategies to minimize risks
Innovation potential today and tomorrow	Opportunities and risks to generate innovation based on workforce characteristics
Change potential today and tomorrow	Opportunities and risks to change based on workforce characteristics (speed of implementation)
Trusting in company leadership	Degree of trust today
Short assessment of leadership (strengths, development areas)	Appropriate roles and responsibilities Strategies for enhanced cooperation
Your requests:	

Your contact details:

Company:	Industry:
Name:	Phone:
Email:	

Please kindly provide us with the above information to receive your individual offer - contact@carpeviam.com.

We are very much looking forward to our cooperation and to your growth success!