

# Bank of the Future – to Grow or Go

# **Strategic Crisis**

88%

Fundamental change still needs to happen



86%

Outside pressure based on regulation does not really initiate change

#### "Bank of the Future"

40 provocative theses are the foundation of the study "Bank of the Future". Evaluations done by respondents provide valuable insights to solve the banks dilemma.

bank und markt 04/2016

## Doomed to decline - or to leverage potential



## **Three Strategies for Growth and Renewal**



## **Mindset**

## **Mindset-Change**

Make customer benefits a strategic foundation



## **Strategy**

## Strategy-Change

Change the "Who" and "How" of strategy development



## Leadership

#### Leadership-Change

Establish suitable processes and competences

Source: Study "Bank of the Future 2016; Analysis based on level of agreement ("I fully agree"/"I rather agree") in % of responses as well as analysis based on Data Mining.

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